# **Conference Agenda**

Monday	
1:30 - 2:30 p.m.	Conference Sign-in
2:45 - 3:15 p.m.	Keynote Speaker:
2.10 0.10 p.m.	RuthAnne Visnauskas
	Commissioner/CEO of NYS Homes and Community Renewal (HCR)
3:15 - 4:30 p.m.	Plenary Session:
оло поорин	HCR Office of Community Renewal (OCR)
	Program leads will provide brief overviews of housing grant opportunities, followed by a Q&A
4:30 - 5:30 p.m.	Down time to use for hotel check in or break
5:30 - 6:30 p.m.	Cocktail reception with hors d'oeuvres and bar
6:30 - 8 p.m.	Dinner and Awards
	Presentation of the prestigious <b>Luis Arce Success Award</b> and the <b>Herman D. Farrell Jr. Policy Leader Award</b> . (See below to make your nominations.)
Tuesday	

8:30 - 9:30 a.m. Breakfast buffet

9:30 - 10:30 a.m. Patrick McClellan

Policy Director,

New York League of Conservation Voters (NYLCV)

10:45 - 11:30 a.m. **Breakout Session 1** (See descriptions below.)

11:45 a.m. - 12:30 p.m. **Breakout Session 2** (See descriptions below.) 1:45 - 2:45 p.m.

Plenary Session:

New York State's Master Plan in Aging

#### **Andrew Lebwohl**

Director, Center for Aging and Long Term Care (LTC) Finance and Supports, NYS Department of Health

#### John Cochran

Chief of Staff, NYS Department of the Aging

3:00 - 4:00 p.m.

Breakout Session 3 (See descriptions below.)

4:15 - 4:30 p.m.

Refreshments and snacks

Closing Remarks

# Tuesday Session 1 — 10:45 to 11:30 a.m.

Choose from one of three tracts.

NPCs & Land Banks & Land Trusts An overview of the structure of Land Banks and Community Land Trusts (CLTs): what they are, how they operate, as well as their benefits and risks.

#### **Christina Delasi**

Special Counsel, Goldstein Hall Attorneys at Law The panel is intended for affordable housing developers, Housing Development Fund Corporations (HDFCs), and not-for-profits focused on housing issues.

## Susan Cotner

Executive Director, Albany Community Land Trust (ALCT) and Affordable

Housing Partnership (AHP)

#### **Right to Counsel**

#### **Katy Lasell**

Campaign Organizer, Right to Counsel NYC Coalition

#### **Canyon Ryan**

Executive Director, United Tenants of Albany

Nearly 165,000 New Yorkers currently face eviction. The majority of them will not have legal representation as they attempt to navigate the court system while remaining safely and securely housed.

New York tenants, attorneys, faith communities, unions and many others are fighting to ensure all New Yorkers have the right to a free attorney. This right has been statistically proven — across the country — to keep people in their homes, reduce eviction filings, and even bring millions in savings to governments.

Join organizers with the Right to Counsel coalition to learn about the campaign for RTC in New York State, and how you can get involved!

# Housing at the Federal Level

### **Lindsay Duvall**

Senior Housing Advocacy Organizer, National Low Income Housing Coalition (NLIHC) An overview of the causes of our nation's housing crisis and the federal policies needed to solve it.

Learn what Congress has accomplished so far in 2023, the outlook for the future, as well as timely advocacy opportunities for you and your organization to engage in.

Use tools and resources from the National Low Income Housing Coalition (NLIHC) to plan your federal advocacy strategy and easily take action.

# Tuesday Session 2 — 11:45 to 12:30 p.m.

Choose from one of three tracts.

### CDFIs and NPCs: Working Together for Affordable Housing

Without equitable access to affordable credit and investment capital, people living in low-income communities often face barriers to quality housing, education, health care, jobs and other essential services.

#### Kim McIlroy

Chief Program and Compliance Officer, Home Headquarters

### Christopher Illum

Community development financial institutions, or CDFIs, can reduce those barriers by unlocking access to basic financial services for those traditionally excluded by mainstream financial systems. Learn how and why they work, functions

Chief Program Officer & Executive Vice President, Habitat for Humanity

#### **Dan Fielding**

Director of Strategic Partnerships, Habitat for Humanity and types of CDFIs, and how working with one can help your organization.

# Good Cause Eviction

On March 3, 2023, New York's Appellate Division Third Judicial Department declared the city of Albany's Local Good Cause Eviction protections preempted by New York State law.

#### Canyon Ryan

Executive Director, United Tenants of Albany

Tenants and advocates immediately began calling on the NYS legislature to extend this renter protection to hundreds and thousands of tenants across the State.

#### Laurie Buitrago

Secretary, Bleecker Terrace Tenants Association After the 2023 legislative session ended with no tenant protections, many renters and community-based organizations wonder what's next for their housing stability.

Learn how Good Cause helped 279-units of unregulated month-to-month tenants fight gentrification and keep Albany's West Hill Neighborhood whole, as well as a discussion on the outlook for the 2024 NYS legislative session.

# **Engaging Residents** in Advocacy

Those closest to the problem are closest to the solution. Learn strategies to effectively engage, educate and mobilize the residents you serve in your advocacy activities.

#### **Lindsay Duvall**

Senior Housing Advocacy Organizer, National Low Income Housing Coalition (NLIHC)

From supporting resident organizing, to promoting civic engagement, to bringing the voices of people with lived expertise into your town hall, state house, or even the halls of Congress.

Review the National Low Income Housing Coalition's (NLIHC) *Our Homes, Our Votes* campaign and tools to support your non-partisan voter and candidate engagement activities as we enter election season.

# Tuesday Session 3 — 3:00 to 4:00 p.m.

Choose from one of three tracts.

WANTED: Bold Ideas to Address Housing Shortages

New York State has a severe shortage of affordable and workforce housing across the state. Recent proposals that would allow more housing production

#### Christopher R. Widelo

Director of External Affairs,

NYS Association of For Affordable Housing (NYSAFAH) to take place in communities with the greatest need have not been popular. How does New York build the political will to take the bold steps needed to implement real solutions for today and in the future?

#### James Walsh

Managing Partner, Manatt, Phelps & Phillips, LLP

# **Accessory Dwelling Units**

#### Aniqa Nawabi

Director of Special Initiatives,

New York State Homes & Community Renewal

The **Plus One ADU Program** is an initiative to create and improve Accessory Dwelling Units (ADUs) across the state.

Accessory Dwelling Units (ADUs) are a great way to promote housing growth, without changing the construct of neighborhoods. ADUs are a safe and affordable way to house a family member or tenant that can help with housing expenses

In this session, learn about opportunities available now to housing organizations to implement this program, in addition to learning how the program came to light, how it works, and where it is currently being implemented.

### Energy and Savings Opportunities for Homeowners and Renters

#### **Scott Oliver**

Program Manager,

Equity and Affordabilty, Housing Decarbonization, Single Family Residential, NYSERDA **NYSERDA's Empower+ program** is a way for New York's 1-4 family unit homeowners and renters to make energy efficiency upgrades and make their homes safer and more comfortable.

In the coming year NYSERDA will also be administering funding for the Inflation Reduction Act's High-Efficiency Electric Home Rebate Act (HEERA) program which will help low- and moderate-income families get their homes ready for electrification, and in some cases, install heat pumps that will provide heating and cooling.