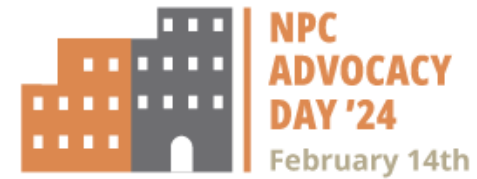


2024 Advocacy Guide



Why an Advocacy Day:

Funding for the Neighborhood Preservation Program (NPP) is not guaranteed. Its existence and allocation are determined EVERY YEAR through New York State's budget process. **We must ask for the NPP funding in the upcoming budget for the year.**

- ▶ We have an opportunity to meet with our legislators to discuss our funding needs: 2024 Budget Agenda.
- ▶ We ensure that every New York State Senator and Assemblymember comprehends the **invaluable contributions of the NPP**. In our meetings, we provide information about NPCs and The Coalition. And we share success stories of our organizations.

If you have questions regarding information or lobby visits call Mark Streb at 518-432-6757 or email execdir@npcnys.org.

Register NOW

Register and Attend NPC Advocacy Day on February 14th

LOCATION

Legislative Office Building (LOB)
Corner of State Street & South Swan, Albany, NY

Map of Albany

PLACE

Well of the Legislative Office Building

SCHEDULE

10:30 am	Check in and pick up individualized packets
11:30 am to noon	Kick-off Rally
12 noon	NPCs attend meetings with legislator(s)



If your meeting(s) with legislator(s) are in the morning, please contact ldollard@npcnys.org so that arrangements can be made to provide you with your individualized folder(s).

Attend a Webinar

Craft an impactful message and master the art of meetings with your legislators.

Join Mark Streb, the Executive Director of the Neighborhood Preservation Coalition, in an informative Zoom Lobby Training Session. This unique opportunity will equip you with essential knowledge, all condensed into a one-hour session.

Webinar Dates & Times

Thursday, February 1 @ 2:00 pm

Tuesday, February 6 @ 11:00 am

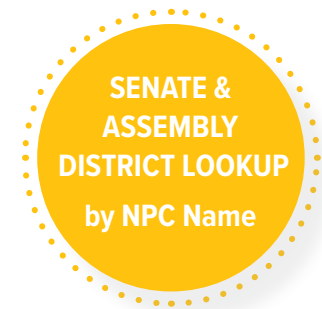
Wednesday, February 7 @ 1:00 pm

Friday, February 12 @ noon

Identify your legislator(s)

Identify the District Number(s) included in the footprint of your NPC

Click on link to review **Senate and Assembly Districts by NPC**, an alphabetic lookup of NPC names and associated Senate and Assembly District Numbers.



- ▶ **Every NPC is represented by at least one Senator and one Assemblymember.**
- ▶ **Some NPCs may be within multiple Senate and Assembly Districts.** (This is determined by the footprint of your organization.)

You've now identified the district number(s) for your NPD using this table. You'll use the district numbers to identify the names of your legislators and their contact information.

NYS Senator(s)

Identify your NPC's Senator(s):

- ▶ Visit <https://www.nysenate.gov/senators-committees> for Senate member information.

(You will have to perform a quick search in the browser window):

- ▶ Hit **CONTROL/COMMAND** + “f” to bring up a search box in the upper right corner. Type the district number to search for the legislator's district.
- ▶ When the District Number is located, **click on the Senator's name**, then:
- ▶ Select “**Contact**” in the menu.

NOTE: Legislators' websites will list email and phone numbers, with some having numerous offices and phone numbers. Each has a staff person that handles scheduling. Often the most direct route is calling the District Office.

NYS Assemblymember(s)

Identify your NPC's Assemblymember(s):

Visit <https://nyassembly.gov/mem/> for Assemblymember information.

- ▶ Click on the “District” button when sorting in the Member Directory.
- ▶ Scroll to the district number or search for it. Click on the Assemblymember's name.
- ▶ Select “Contact” in the menu.

Schedule a Meeting

- ▶ Ask to speak to the scheduler.
- ▶ Introduce yourself and the name of your NPC. **Make sure you tell her/him your NPC is within the legislator's district.**

“Hello, my name is [Name] and I represent [name of your organization]. I would like to schedule a meeting with [Senator/Assemblymember Name] to discuss our organization and The Neighborhood Preservation Coalition.”

- ▶ Tell her/him you'll be attending The Neighborhood Preservation Coalition's Advocacy Day. **Ask if the Senator/Assemblymember has time to meet with you on February 14th.**
- ▶ If so, make the appointment. If not, ask if you can have an appointment with a staff member, or if you may drop off materials for the Senator/Assemblymember to read later.
- ▶ A week prior to the appointment(s), call the scheduler of your legislator(s) to confirm your appointment(s) for February 14th.

Prepare your Team

- ▶ Ideally, **select 3-5 people from your NPC** to meet with your legislator(s). One or two people will work fine if you don't have a larger group.
- ▶ Designate a meeting captain to manage the meeting.
- ▶ Identify a specific example on how your NPC has benefited the community. Personal stories work best. **Remember, all politics are local. Client or personal staff stories** often elicit the best and most memorable examples of community interactions.
- ▶ Prior to the meeting, **practice** so that your group presents a strong and cohesive message the day of the meeting.

Meet your Legislator

Suggested agenda

- ▶ Begin the meeting with each person introducing themselves.
- ▶ Highlight your organization (provide basic information).
- ▶ **The two-part message to discuss with your legislator:**
 1. Make the ask for 2024 NPP Funding: **Budget Agenda.**
 2. Share your **NPC's personal story.**

continued



Click on image to open a PDF file. It'll open in a NEW window. You can view it or download the file to your computer. Close the window to return to the presentation.

Meet your Legislator

- ▶ **Share the NPC Advocacy Folder with the legislator/staff.** It contains information about the NPCNYS & NPCs, as well as **Community Health Data** of your legislator's district.
- ▶ Also enclosed is the **Budget Agenda, Impact of NPCs, and Strengthening & Unifying:**

The collage displays five PDF documents from the Neighborhood Preservation Coalition of New York State. The documents include:

- NPC Advocacy Folder 2024-25 Budget Agenda:** A document detailing the coalition's request for the Neighborhood Preservation Program (NPP) to be funded at \$58.34M.
- Neighborhood Preservation Coalition of New York State 'Invested in Our Neighbors...':** A report showing the coalition's impact, including 8,895 evictions prevented, 8,017 units of housing rehabilitated, and 1,431 new units of housing constructed.
- Strengthening & Unifying Our Community Housing Organizations:** A report detailing the coalition's work to support community housing organizations through various programs and services.
- Assembly District 9 2024 Community & Economic Health:** A report showing that 12% of the district's population are renters and 88% are homeowners.
- Senate District 12 2024 Community & Economic Health:** A report showing that 70% of the district's population are renters and 30% are homeowners.

- ▶ **Ask if she/he has questions or would like additional information.**
- ▶ **Thank her/him and end the meeting.**

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