

NPC Outreach

Neighborhood Preservation Coalition of NYS

Volume 2, No. 1, January, 2023

2022-23 PROGRAM

Neighborhood
& Rural
Preservation Programs

January 2, 2023

Final Disbursement Available

The final disbursement will be available no earlier than January 2, 2023. The final payment is contingent upon the submission and approval of the Mid-Year Report and the company's most recent audit.

February 17, 2023

Mid-Year Report, Final Disbursement, and Audit Due

Technical assistance is available through the Neighborhood Preservation Coalition of NYS.

Our technical assistance exists to help you complete your reports and receive your funding!

Contact Eileen McCashion at emccashion@nypnys.org to make an appointment if you have questions or need assistance.

Message from Board President Joseph G. Barden

I hope all of you and your families had a joyful and safe holiday season. Let's reflect on our gratitude, respect and appreciation for our fellow members and our communities. It's what keeps us striving to do more each year.



With the New Year upon us, we're preparing for our Advocacy Day on Monday, February 13th in Albany.

As we prepare, it's important to look at the economic and human value of the Neighborhood Preservation Program (NPP).

From an economic standpoint, the NPP program is an incredible success. The leveraged investment creates local jobs, helping local communities because it stays in our neighborhoods where we live, shop, dine, and work.

A commitment to affordable housing isn't merely an investment in economic capital, it's an investment in human capital. Stable, affordable, and safe housing directly improves both education and health outcomes.

No one's voice can advocate as effectively about neighborhood revitalization and affordable housing than a coalition of NPCs. Serving on the frontlines, we have advantages of knowing our neighborhoods, the people and their culture, as well as the political climate.

Our New York State legislators need to hear directly from us. We need to educate them and constantly remind them of the value of neighborhood preservation. They must know that we faithfully serve our neighborhoods in a responsible manner. And, finally, they must understand our ask so that we may continue our efforts to improve our neighborhoods.

As the saying goes "Democracy is not a spectator sport. It's a participatory event." Every day, we witness examples of grassroots movements and organizations driving changes in government from the local, to the state, and to the national level.

We need to make sure our Neighborhood Preservation companies are present, engaged, clear, and loud. Loud in the sense that more bodies in Albany make our voice heard. **Please mark your calendars now, and make plans to attend on February 13th!**

When we speak with one voice together, we are the best advocates.

EXECUTIVE DIRECTOR'S MESSAGE

Mark Streb

The holidays seem to come and go quickly, whether you've spent time with family and friends or worked serving others. I hope you all have special memories from the last several weeks. And, are beginning this New Year healthy and hopeful.

This year, Advocacy Day for the Coalition is a little earlier. So, we've begun preparations.

For the Coalition, Advocacy Day is one of the most important dates in our calendar. No matter how many people and communities we assist, and the good work we do, **our funding through the Neighborhood Preservation Program is not guaranteed.**

EVERY year our funding amount is determined through New York State's budget process.

Since 2015 our funding has been virtually flat. While at the same time, the cumulative rate of inflation since 2015 is 25.7%.

To say that **FLAT FUNDING IS A CUT IN FUNDING** is not rhetoric.

As an example, to purchase the item that cost \$13.3 million in 2015, would cost \$16.7 million today. (See page 5.)

The value of NPCs preservation and revitalization work can't be stated enough.

NPCs are local assistance providers, at the frontlines in our communities. We are often the last line of support between living in a home or on the street or in a shelter. Families continue to be cost burdened with housing costs with little availability of affordable housing. Funding for NPCs drives economic growth in a community. That, in turn, stabilizes health and education.

The purpose of the Coalition's Advocacy Day in Albany is to make sure every New York State Senator and every New York State Assemblymember completely understands our ask, as well as the value that the Neighborhood Preservation Program delivers.

We need to be clear and united in our message, and very specific.

Our Budget Advocacy Agenda this year asks the for two funding items:

For the 2023-24 NYS Budget we request the Neighborhood Preservation Program (NPP) be funded at \$17.75 million.

We also respectfully request \$250,00 to enable the Neighborhood Preservation Coalition of NYS to maintain and expand services to NPCs.

Please mark February 13th in your calendars to join fellow members in Albany advocating for increased funding for this next year.

To sign up for a Lobby Training Session see page 4.



**NPC
ADVOCACY
DAY '23**
February 13th

- Date:** February 13th
- Day:** Monday
- Location:** Legislative Office Building (LOB)
Corner of State Street & South Swan
Albany, NY 12207
- Place:** The Well of the Legislative Office Building
- Schedule:**
- 10:30 a.m.** Register and pick up individualized packets
- 11:30-12:00 p.m.** Kick-off Rally
- 12 noon** NPCs attend appointments with elected representative *

* **NPCs are responsible for setting up their own legislative meetings.** Pop-in greetings are acceptable. But, you'll likely not be able to meet with the legislator if you choose to do so.

2022 NPC Conference Highlights



Building a Vision Together

At right: Chyresse Wells, APR, Public Relations Strategist for Corning Place Communications, presents *Social Media Strategies and Best Practices for Non-Profits*.



RuthAnne Visnauskas, Commissioner/CEO of NYS Homes and Community Renewal (HCR) gives keynote speech on opening day of conference, Monday, October 3, 2022.



Julia M. Donnaruma, Senior Advisor at Manatt, Phelps & Phillips, LLP, discusses the New York State Legislative & Budget Process during a plenary session.



Both sessions of *Partnering with NYS Homes & Community Renewal* were well attended. Below, NYS Field Representative Brian Dewey presents information from the Weatherization Assistance Program (WAP).



**NPC
ADVOCACY
DAY '23**
February 13th

Registration now open for NPC Lobby Training Sessions

Please join NPC Executive Director Mark Streb for a Zoom meeting on Advocacy. Sessions will be identical and one hour in length, so you only need to join one. Click on the date to register.

[Tuesday, January 31st @ Noon](#)

[Thursday, February 2nd @ 4 p.m.](#)

[Monday, February 6th @ 2 p.m.](#)

[Wednesday, February 8th @ 10 a.m.](#)

NPC website to be redesigned in 2023

If you know of companies you'd recommend that specialize in Website Design and Development, please contact Mark Streb.

Email execdir@npcnys.org or phone 518-432-6757, ext 102.

LINKS2Partners

NPCS...
CHECK OUT
UPDATES ON HCR
WEBSITE →

Click on this button to locate
program info listed below:

NPP PROGRAM @ HCR

- Funding Round Materials
- NRPP Program Manual
- Forms and Documents
- Annual Reports
- Needs Assessment and Strategic Planning
- Neighborhood and Rural Preservation Company Directory

[NPCNYS WEBSITE](#)

National partners:

[NACEDA WEBSITE](#)

[NLIHC WEBSITE](#)

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**For the 2023-24 NYS Budget we request
the Neighborhood Preservation Program (NPP) be funded at \$17.75M**

NPP funding for eight years

2022-23	12.93 million
2021-22	12.83 million
2020-21	12.83 million
2019-20	12.8 million
2018-19	12.8 million
2017-18	13.3 million
2016-17	13.3 million
2015-16	13.3 million

Cumulative rate of inflation

2015-2022 = 25.7%

Inflation Calculator

If in (enter year)
I purchased an item for \$
then in (enter year)
that same item would cost:
Cumulative rate of inflation:

Source: <https://www.usinflationcalculator.com>

Neighborhood Preservation Program (NPP)

- Community-based not-for-profit corporations known as **Neighborhood Preservation Companies (NPCs)** obtain critical funding through the NPP program.
- **NPCs are local assistance providers**, providing a broad range of preservation and revitalization activities.
- **Funding is crucial for these companies' survival** and in turn, survival of many neighborhoods and people.
- **Families continue to be housing cost burdened** with a housing affordability crisis.
- NPCs are often the **last line of support** before living in a shelter or on the street.
- **Funding for NPCs drives economic growth.** NPP funds leveraged other funding sources at rate of \$10 for every NPP dollar appropriated.

Flat funding is a cut in funding!

We respectfully request \$250,00 to enable us to maintain and expand services provided to NPCs.

***Mission:** The Neighborhood Preservation Coalition will unify, educate, empower, and strengthen community organizations in their provision of affordable housing and community revitalization activities.*

Neighborhood Preservation Coalition of NYS

Essential services include direct technical service to member NPCs, as well as training, geographic service area certification, data-gathering and analysis. Advocacy day and a 3-day annual conference are planned and organized by the Coalition. Weekly email and a monthly newsletter, in addition to other digital- and print-communications are provided to support essential services and events.