

# NPC Outreach

Neighborhood Preservation Coalition of NYS

Volume 3, No. 1, January 2024

## NPP Members:

### Mid-Year Reports Now Available @ HCR

- ▶ **The final disbursement will be available no earlier than January 1, 2024.** The final payment is contingent upon the submission and approval of the Mid-Year Report and the company’s most recent audit.
- ▶ **Mid-Year Report, Final Disbursement, and Audit: Due on or before Friday, February 16, 2024.** All documents must be uploaded via CDOL.

[Visit HCR Website](#)

The Coalition is here to help ALL NPCs!  
Contact Eileen McCashion at [emccashion@npcnys.org](mailto:emccashion@npcnys.org) if you require assistance. See page 6 for tech tips!



### 2 Emergency HEAP Opens

Call or apply in person at your HEAP [Local District Contact](#) for assistance. New York City residents call 718-557-1399.

### 3 NYS Legislative Session Begins

[Download 2024-25 Calendar](#)

### 9 Governor’s State of the State Address

1 p.m. in the Assembly Chamber in the New York State Capitol in Albany, NY.

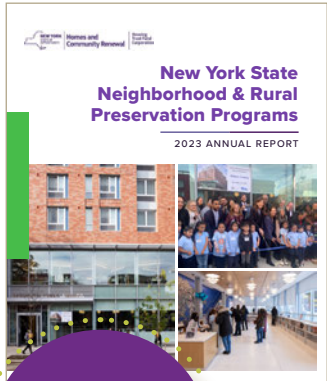
### 15 Martin Luther King Day Federal Holiday

*(continued on next page)*

### Just released !



### NYS Neighborhood & Rural Preservation Programs 2023 Annual Report



**CLICK HERE TO VIEW & DOWNLOAD**

### Message from Board President Cassandra Perry



As we stand on the threshold of a new year, I am deeply honored and privileged to address our dedicated community of leaders and advocates. The dawning of 2024 brings with it a renewed sense of purpose and a shared commitment to the principles that lie at the heart of our organization.

In the spirit of reflection and dedication to principles, we approach a momentous occasion on January 15th – Martin Luther King Day.

This day not only commemorates the life and legacy of Dr. Martin Luther King Jr. but serves as a powerful reminder of the perpetual influence of his values, shaping our ongoing journey.

*(continued on next page)*

# MLK (continued from page 1)

Dr. King's vision, vividly illustrated in his 'I Have a Dream' speech, was one of unity, equality, and justice, transcending the confines of race. His teachings underscored the concept that we can live together harmoniously.

As a result, he has left an indelible mark on our collective consciousness. As we celebrate Martin Luther King Day, let us embrace the essence of his teachings. His perseverance amidst seemingly insurmountable challenges stands as a testament to the essence of *true* leadership.

Dr. King's life exemplified that leadership is not bestowed in times of ease but forged in the crucible of adversity. His profound insights inspire us to approach our own challenges with a similar resolve, drawing strength from his indomitable courage.

In a world facing new, as well as ongoing challenges, Dr. King's leadership serves as a guide, inspiring us to meet contemporary adversities with steadfast determination.

Among these challenges, a pressing concern is the escalating demand for affordable housing, posing a critical issue that affects a multitude of individuals and families across the State of New York.



To realize justice and equality, it is imperative that we address the fundamental need for safe and affordable housing, ensuring everyone, irrespective of race or background, has access to a secure home.

As we commemorate Martin Luther King Day and carry the torch of his values into this new year, let us not only celebrate his legacy but also draw inspiration from his journey.

Our actions and words hold significance. Each of us plays a vital role. Dr. King's path to leadership wasn't predestined; he discovered his potential along the way. Similarly, we are often unaware of our capabilities until we embark on our own journeys.

Let us join hands in our collective commitment, guided by the spirit of Dr. King, towards a future where justice, equality, and affordable housing are not just aspirations but lived realities for every individual.

Cassandra Perry

## FEBRUARY

# 1

### NPC Lobbying Webinar

First of four webinars hosted by NPC Executive Director Mark Streb in preparation for Advocacy Day. More information on page 4.

[February 1 @ 2:00 pm](#)

[February 6 @ 11:00 am](#)

[February 7 @ 1:00 pm](#)

[February 12 @ noon](#)

# 2

### HCR ADU NOFA Deadline

Application due to HCR on or before 3 p.m. on February 2, 2024. (See page 7.)

# 14

### NPC Advocacy Day

See pages 3-5 for more details.



# 16

### NPP Mid-Year Report Due

Due on or before Friday, February 16, 2024. (See pages 1 and 6.)

# 19

### Washington's Birthday

Also known as President's Day. Federal Holiday

# Executive Director's Message | Mark Streb

I trust that each of you holds cherished memories from the past few weeks and are beginning the New Year in good health and high spirits.

Advocacy Day for the Coalition is only six weeks away! This event holds paramount importance in our calendar, aiming to ensure that every New York State Senator and Assemblymember comprehends the invaluable contributions of the Neighborhood Preservation Program (NPP).

Despite our continuous efforts and positive impact on numerous individuals and communities, the funding for our crucial work through the NPP is not guaranteed. Its existence and allocation are determined anew through New York State's budget process each year.

**The significance of the preservation and revitalization efforts undertaken by Neighborhood Preservation Companies (NPCs) cannot be emphasized enough.**

NPCs serve as vital local support in our communities, often standing as the final defense against homelessness. With housing costs burdening families and affordable housing in short supply, the funding for NPCs plays a pivotal role in driving economic growth and, consequently, stabilizing health and education in communities.

In addition to highlighting our invaluable contributions, we annually advocate for budget allocations.

**This year, the NPC Budget Advocacy Agenda requests two specific funding items:**

**For the 2024-25 NYS Budget, we propose funding the Neighborhood Preservation Program (NPP) at \$18.34 million.**

**We also respectfully ask for a carve-out of \$260,000 to empower the Neighborhood Preservation Coalition of NYS to sustain and expand services to NPCs.**

These amounts reflect the funding received in the previous year, with a 4% increase to accommodate rising costs of living and expenses.

*(See page 5 for the Coalition's Budget Agenda handout.)*

PLAN &  
Register Today!



**NPC  
ADVOCACY  
DAY '24**

February 14th

REGISTRATION  
**OPEN NOW!**  
CLICK HERE

*“Our successful advocacy last year, resulting in the historic increase of NPP funding, is a testament to the fact that when we come together with a united voice, when we share our stories and amplify our concerns, we can drive real change.”*

— Board President Cassandra Perry

**When:** Wednesday, February 14th

**Location:**

Legislative Office Building (LOB)

Corner of State Street & South Swan, Albany, NY 12207

**Place:** Well of the Legislative Office Building

**10:30 a.m.** Register and pick up individualized packets

**11:30-12 p.m.** Kick-off Rally

**12 noon** NPCs attend appointments with elected representative(s)

# PREPARE

Your Team to Attend

*create a compelling message*

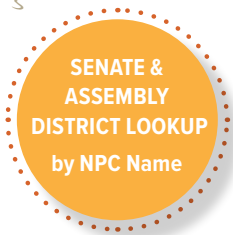
*share your NPC success stories*

## Make an Appointment to Meet with your Legislator

**NPCs are responsible for setting up their own legislative meetings.** Pop-in greetings are acceptable. But, you'll likely not be able to meet with the legislator if you choose to do so.

**Make appointments as soon as possible in January!**

*Do you know your NPC's Senate and Assembly district(s)?*



## Attend a Webinar

Learn valuable insights for every stage of the process, from identifying your State Legislator(s), crafting your message, to navigating meetings with your legislators.

Mark Streb, Executive Director of the Neighborhood Preservation Coalition, invites you to sign up now for a Zoom Lobby Training Session.

Each session will cover the same information and run approximately one hour.

### Webinar Dates & Times

[February 1 @ 2:00 pm](#)

[February 6 @ 11:00 am](#)

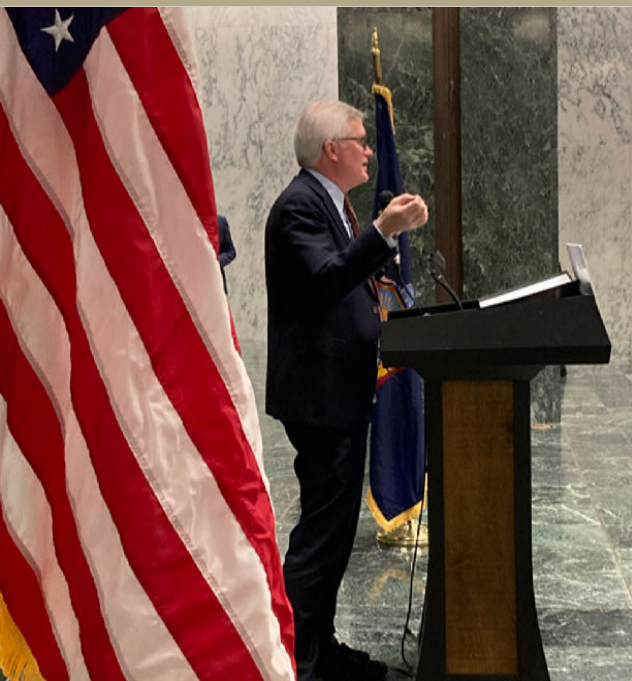
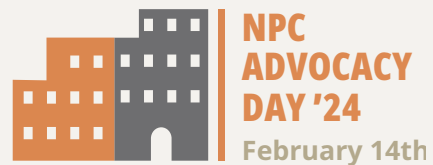
[February 7 @ 1:00 pm](#)

[February 12 @ noon](#)

Click on the day and time to register for the session you wish to attend.

# PARTICIPATE

and Amplify Your Voice . . .



## Bring Your Passion:

Come ready to engage, share stories, and advocate for positive change.

Your commitment to advocacy is a powerful force for change. Join us on Advocacy Day, where your voice transforms into action, making a lasting impact for our communities.

Together, Let's Shape the Future!

*Senate Chair, Committee on Housing, Construction and Community Development  
Brian Kavanaugh speaking to NPC members at Advocacy Day in 2023.*

For the 2024-25 NYS Budget:

**We request the Neighborhood Preservation Program (NPP) be funded at \$18.34M.**

**Neighborhood Preservation Program (NPP)**

- ▶ Community-based not-for-profit corporations known as **Neighborhood Preservation Companies (NPCs)** obtain critical funding through the NPP program.
- ▶ **NPCs are local assistance providers**, providing a broad range of preservation and revitalization activities.
- ▶ **Funding is crucial for these companies' survival** and in turn, survival of many neighborhoods and people.
- ▶ **Families and individuals being assisted are at record numbers** with the housing affordability crisis.
- ▶ NPCs are often the **last line of support** before living in a shelter or on the street.
- ▶ **Funding for NPCs drives economic growth.** NPP funds leveraged other funding sources at rate of \$13 for every NPP dollar appropriated.

*Flat funding is a cut in funding!*

Our ask includes a 4% cost of living increase over the NPP approved 2023-24 NYS budget of \$17.633M. (This includes a 4% increase in the carve-out for the Coalition.)

To maintain and expand services provided to NPCs:

**We respectfully request a carve-out of \$260,000, an increase of \$10,000 from last year.**

**MISSION:**

The Neighborhood Preservation Coalition will unify, educate, empower, and strengthen community organizations in their provision of affordable housing and community revitalization activities.

**Neighborhood Preservation Coalition of NYS**

Essential services include direct technical service to member NPCs, as well as training, geographic service area certification, data-gathering and analysis. Advocacy day and a 3-day annual conference are planned and organized by the Coalition. Weekly email and a monthly newsletter, in addition to other digital and print communications are provided to support essential services and events.

## Mid-Year Reports:

**Technical Assistance is Available** *All organizations in the NPP may obtain technical assistance from the NPC.*

Contact Eileen McCashion at [emccashion@upcnys.org](mailto:emccashion@upcnys.org)

### DOWNLOAD PDF FILES

Be sure to actually download the documents.

Often PDF files open in web browsers. If you're unable to sign or have issues with the fields, the PDF file probably didn't download. (You're likely seeing a preview of the document.)

Save documents locally, close and reopen them before filling in. Then, you'll be able to access them for upload to CDOL.

**Read the instructions; both the ones on the Mid-Year Report form and the accompanying ones.**

Remember, when completing the **budget section**, Column A is what was approved in the grant agreement. Column B is how you've spent the first half of the award. Column B will not exceed the first disbursement amount.

Don't forget your **financials** (see the instructions for your type); updated **insurance** forms (depending on your start-end dates); updated **Board Roster**, if needed; or request for budget changes (if something major is happening.)

### SUBMITTAL DATE

**The final submittal date for the Mid-Year Report is February 16, 2024.** Reports and payments will be reviewed in the order they are received.

You're not guaranteed the second half of funding if you don't provide the requested information by the requested date.

**Read ALL instructions** (worth being repeated) and ask ANY questions (your assistance is why we're here.)

You'll be back in CDOL to upload the documents with your 2023 SHARS #.

CDOL will ask you to "start a new application" in order to upload – you can then find the Mid-Year and related documents in the drop down menu; select and upload.

Remember, HCR requests you upload ALL your documents at the same time to avoid confusion about your completion.

Statewide  
Housing  
Activity  
Reporting  
System (SHARS)

2023XXXX

(8-DIGITS IN LENGTH)

# Notice of Funding Availability & Request for Applications: Plus-One ADU Program — Round 2



## Homes and Community Renewal

Through this NOFA, HTFC plans to make up to thirty million dollars (\$30,000,000) available to approximately fifteen (15) eligible applicants for the administration of the Plus One ADU Program.

Eligible applicants are invited to submit applications for funding to cover grants to eligible homeowners and for the anticipated costs associated with program delivery.

### Program Overview:

By working with units of local government and community development partners, Plus One ADU will provide a full-service program to support low- and middle-income single-family homeowner occupants who wish to build a new ADU on their property or improve an existing ADU that needs to be brought into compliance with local and state code requirements.

### Eligible Applicants:

Competitive applications must include partnerships between a non-profit housing organization and a municipal or county government.

### Eligible Activities:

Applicants selected by HTFC to administer the Plus One ADU Program (the “Awardees”) will be expected to work with HCR staff to create a work plan, which shall include, pre-development activities, construction oversight and post construction monitoring.

### Eligible Costs:

Applicants are required to provide a program budget in their application. Proposed budgets should take the following criteria into consideration:

- ▶ Award requests should not exceed \$2,000,000. HTFC will not consider applications with a request of over \$125,000 per unit, which must be inclusive of program delivery costs. For groups applying in New York City, the per unit cap can be requested of up to \$175,00 per unit.

- ▶ Up to ten percent (10%) of the total requested award may be budgeted for program delivery, including costs such as staff time and materials for program management, legal, accounting and auditing expenses, insurance, marketing and outreach expenses, and a compliance monitoring fee.

Notification of changes in connection with this NOFA will be posted and made available on the HCR website.

Applications must be submitted via email to:

**[NOFA\\_Applications@hcr.ny.gov](mailto:NOFA_Applications@hcr.ny.gov)**  
**no later than 3:00 PM (EST) on Friday, February 2nd, 2024.**

[HCR Website](#)

[View ADU NOFA — Round 2](#)

*This is a summary only. Please read entire NOFA.*

# Funding Available to New York State Homeowners at Risk of Flooding



New York State homeowners may be eligible for up to \$50,000 in a 50/50 low interest loan with matching grant to protect their homes in response to climate change and increased flooding events.

The New York State Resilient Retrofits Program, announced earlier this year, is administered by Neighborhood Preservation Coalition member Home HeadQuarters based in Syracuse, NY with funding made possible through New York State Division of Housing and Community Renewal.

## Program Details and Eligibility:

- ▶ Up to \$50,000 in a combination low interest loan with matching grant to address flood hazards and energy efficiency and electrification improvements to the main home structure
- ▶ Home improvements must be made on a primary residence
- ▶ Loans have a simple 1% fixed interest rate and are payable over five or ten years
- ▶ No minimum credit score required
- ▶ Homeowners choose their own properly insured and certified contractor(s)

- ▶ Homes located in [Extreme Risk Areas, Floodways and Coastal Erosion Zones](#) are not eligible to participate
- ▶ Household income must be at or below 120% of HUD median income
- ▶ Owner-occupied, 1-4 unit buildings allowed
- ▶ Homeowner must undertake one flood mitigation measure as part of the overall home improvement. Examples include moving electrical panels up to ground level and installing heat pumps.

For more information and an application, please visit <https://www.homehq.org/nys-resilient-retrofits>, email [info@homehq.org](mailto:info@homehq.org) or call 1-833-DRY-WARM (833-379-9276).



Homes and Community Renewal





Contributor Article by Katy Lasell  
Campaign Organizer at the Right to Counsel NYC Coalition



# The movement for Statewide Right to Counsel is **GROWING: JOIN US!**

As we prepare for the 2024 state legislative session, the Right to Counsel coalition is celebrating all that we've achieved in our campaign for a Statewide Right to Counsel for New Yorkers facing displacement.

We're proud to reflect on our campaign's steady advancement over the past few years, due to the collective power and vision of our membership organizations, including neighborhood preservation organizations across New York.

Statewide Right to Counsel (A1493/S2721), introduced by Assemblymember Joyner and Senator May, would guarantee all New Yorkers the right to a lawyer when facing displacement.

**CLICK HERE  
TO VIEW  
LEGISLATORS  
WHO SUPPORT  
RTC**

**Assembly**  
**[Right to Counsel A1493](#)** |  
Assembly Sponsor: Latoya Joyner  
Referred to Judiciary Committee

**Senate**  
**[Right to Counsel S2721](#)** |  
Senate Sponsor: Rachael May  
Referred to Housing, Construction and  
Community Development Committee

**Over the past few years, our members' advocacy for the bill has fostered broad legislative support: with 30 Senate sponsors and 63 Assembly sponsors;**

**We're just two Senators and 12 Assemblymembers shy of the majorities needed to pass this bill through the legislature.**

In December, this support was affirmed and amplified by the **Black Puerto Rican Hispanic Asian Caucus's** decision to include Statewide RTC in their **[2024 People's Budget](#)**.

**Achievements from last year's legislative session point to growing support for RTC amongst leadership as well:**

- ▶ For the third year in a row, the Governor ensured a historic investment in the FY 2024 budget in eviction legal services outside of NYC.
- ▶ The legislature secured an additional \$10 million in funding for NYC's Right to Counsel program.
- ▶ At the close of session, the Senate and Assembly leadership also issued a joint statement indicating their support for RTC.

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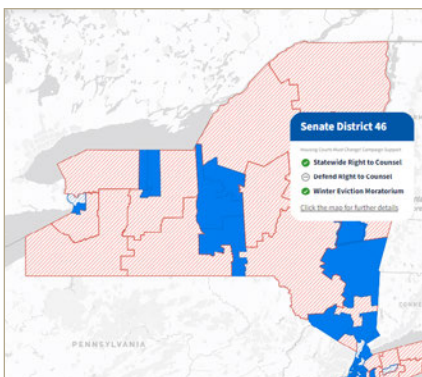


And, the grassroots support for our movement has blossomed as well. This fall, major unions supported Statewide RTC, including:

- ▶ UAW Region 9A
- ▶ District Council 37, and
- ▶ Workers United

The unions joined over 200 organizations across New York that now support Statewide RTC!

To visualize this tremendous power that our movement has built, we partnered this fall with **BetaNYC** to release our **HCMC Map of Statewide Support**, where you can explore support for our state legislative platform from both grassroots and elected leadership: [hcmustchange.beta.nyc](https://hcmustchange.beta.nyc).



NY State Right to Counsel map interface on BetaNYC.



Right to Counsel Retreat for Statewide Campaigns, June 2023 at Stony Point, NY.

We urge you to join us this year to fight for our homes and our communities by passing and **funding** Statewide Right to Counsel:

- ▶ Become an endorser of our legislation or campaign member: <https://bit.ly/RTCmembership>
- ▶ Join us on January 17th in Albany for our 2024 State of Evictions Forum, March; Press Conference. RSVP at: <https://bit.ly/StateOfEvictions>
- ▶ Contact your elected officials in support of our legislation: [bit.ly/CallYourNYSLegislator](https://bit.ly/CallYourNYSLegislator)
- ▶ Contact Katy at [katy@righttocounselnyc.org](mailto:katy@righttocounselnyc.org) if you want support with hosting a teach-in or phonebank at your organization; or you want to support our Statewide Court Watch initiative!



Right to Counsel at Court Watch action in Bronx Housing Court, October 2023.



## LINKS2Partners

Click on oval buttons  
to visit Websites >

### HCR WEBSITE

### NPP PROGRAMS

- ➔ Funding Round Materials
- ➔ Neighborhood and Rural Preservation Manual
- ➔ Forms and Documents
- ➔ Annual Reports
- ➔ Needs Assessment and Strategic Planning
- ➔ Neighborhood and Rural Preservation Company Directory



DOWNLOAD

### NACEDA WEBSITE

#### National Alliance of Community Economic Development Association.

NACEDA's mission is to lead the community development field and its partners in shaping and influencing strategies that advance community prosperity.

### NLIHC WEBSITE

The National Low Income Housing Coalition (NLIHC) is dedicated to achieving racially and socially equitable public policy that ensures people with the lowest incomes have quality homes that are accessible and affordable in communities of their choice.

# Deadline Extended: Master Plan for Aging Survey

Public survey now due January 31, 2024



**64% of Older Adults**

OWN HOMES & HAVE NO MORTGAGE



**\$13.8 Billion**

ECONOMIC VALUE OF OLDER ADULTS' VOLUNTEERISM



**64 Average Age**

OF NEW YORK'S 4.1 MILLION CAREGIVERS

### Why a Master Plan for Aging?

New York ranks fourth in the nation in the number of individuals aged 60 and over, at 4.6 million. By 2030, this population is expected to reach 5.3 million. This population brings enormous economic, social and cultural value to their communities.

Since the launch of New York State's Master Plan for Aging (MPA) survey, we have received an unprecedented level of engagement. To date, we have received more than 5,000 responses to the survey.

NYSOFA and the New York State Department of Health have extended the deadline for responses to the public survey.

In-person survey events and further promotion to various constituencies will allow older New Yorkers and New Yorkers with disabilities to have their voices heard.

- ▶ The survey is available in 17 languages, if completed online at the MPS website. PDF files are downloadable.
- ▶ Paper copies are also available by emailing [MPA@health.ny.gov](mailto:MPA@health.ny.gov).

Please email [MPA@health.ny.gov](mailto:MPA@health.ny.gov) with any questions about the survey.

Visit MPA Website

Sign up to receive MPA News

# A Warm Welcome from NPC Board President and Executive Director

We are delighted to announce the addition of five exceptional individuals to our Board of Directors, following the 2024 Board Election highlighted in our November Edition of the NPCOutreach newsletter.

In a previous communication, we introduced Mike Evans from Region 9 and Walter Dixie from Region 8. Today, we are excited to shine the spotlight on three more outstanding individuals elected in October, each representing a distinct region:

**Region 2 (Lower East Side Coalition Housing Development, Inc.): *Welcome Theresa Rivera!***

**Region 4 (Neighborhood Housing Services of Queens CDC, Inc.): *Please join us in welcoming Yoselin Genao-Estrella!***

**Region 10 (Lt. Col Matt Urban Human Services Center of WNY): *A warm welcome to Alissa Venturini!***

We're proud to note that with our five new additions, our Board of Directors begins 2024 with representatives from each of the ten regions of the NPP. Our Board stands strong with a total of 17 members, each dedicated to the growth and prosperity of the Coalition

As we begin this year, let's extend our congratulations to our new Board members.

We are confident that their backgrounds and experiences will enrich our Board and contribute significantly to our shared goals.

Cassandra Perry  
Mark Streb

## Neighborhood Preservation Coalition 2024 Board of Directors

Listed by the ten regions of the NPP

1

### LONG ISLAND

**Sondra Cochran**  
Wyandanch Community Development Corp.

**Pilar Moya-Mancera**  
Housing Help, Inc.

2

### MANHATTAN

**Yvonne Stennett**  
Community League of the Heights (CLOTH)

**Theresa Rivera**  
Lower East Side Coalition Housing Development, Inc.

3

### BROOKLYN, STATEN ISLAND

**Tonya Ores**  
Board Vice President, Downstate  
NHS Brooklyn Community Development Corporation, Inc.

**Robin Redmond**  
Flatbush Development Corporation

4

### QUEENS

**Joseph G. Barden**  
Margert Community Corp.

**Yoselin A. Genao Estrella**  
Neighborhood Housing Services of Queens CDC, Inc.

5

### BRONX

**Derrick Lovett**  
MBD Community Housing Corp.

**Cassandra Perry**  
Board President  
163rd Street Improvement Council, Inc

6

### WESTCHESTER, HUDSON VALLEY

**Dennis Hanratty**  
Board Secretary  
Mt. Vernon United Tenants

7

### CAPITAL DISTRICT

**Christine Nealon**  
Board Vice President, Upstate  
TRIP, Inc.

8

### SYRACUSE, CENTRAL, MOHAWK VALLEY, NORTH COUNTRY, SOUTHERN TIER

**Walter Dixie**  
Jubilee Homes of Syracuse

9

### ROCHESTER

**Clara A. Forbes**  
Coalition of North East Associations, Inc.

**Mike Evans**  
South East Area Coalition

10

### BUFFALO, NIAGARA

**Roseann Scibilia**  
Board Treasurer  
University District Community Development Association

**Alissa Venturini**  
Lt. Col. Matt Urban Human Services Center of WNY