

NPC Outreach

Neighborhood Preservation Coalition of NYS

Volume 2, No. 6, June 2023

NPC ANNUAL CONFERENCE 2023

September 18-19th, 2023 @ Saratoga Hilton



September is a spectacular time to travel and visit Saratoga Springs, NY!

Begin your work week by learning and networking with your NPC colleagues at the annual NPCNYS conference.

Conference sign in is Monday afternoon from 1:30 to 2:30 p.m., with opening remarks immediately following.

What a better way to open our conference than to hear from Keynote Speaker [RuthAnne Visnauskas](#), Commissioner/CEO of NYS Homes and Community Renewal (HCR).

Also from HCR, four staff members will provide an overview of programs, followed by a Q&A from 3:15 to 4:30 p.m. The Q&A will cover programs specific to the Office of Community Renewal (OCR).

After this portion of the program, take a break, or use the time for hotel check in.

Unwind with your NPC colleagues during the hour-long cocktail reception with hors d'oeuvres and bar at 5:30, followed by dinner and awards from 6:30 to 8:00.

Ready for a tantalizing menu? Dinner is your choice of a New York strip steak with shallot demi-glace; pan-seared chicken with a wild mushroom garlic sauce; or a vegetarian cassoulet, a rich slow-cooked casserole of black, red, white beans, seasonal vegetables, and tomatoes.

The presentation of the prestigious Luis Arce Success Award and the Herman D. Farrell Jr. Policy Leader Award will top off the evening.

On Tuesday, start the day with a hearty breakfast buffet at 8:30 a.m. prior to a full day of programs, including speakers and breakout sessions. Midday we'll break for a buffet lunch.

From 4:30 to 5:00 p.m. enjoy refreshment and snacks while listening to the closing remarks.

Travel by car, bus, or train, whichever suits your mood. You'll find that the conference agenda accommodates travel by train. (See [train schedules.](#))

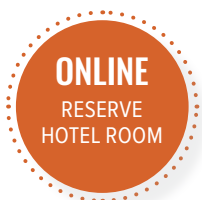
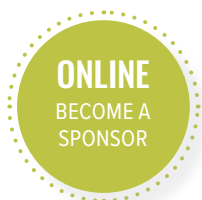
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“The opportunity to hear HCR Commissioner/CEO RuthAnne Visnauskas speak, followed by a panel discussion with HCR staff with a Q&A for OCR program-related information, is an extraordinary first-day agenda.

With the historic increase in 2023 NPP funding, this year is a perfect time to **travel and attend** the NPC Annual Conference in September. **These are qualified expenses for training NPC staff using NPP grant dollars.”**

*Cassandra Perry,
NPCNYS Board President*

Use these links to make your plans now! >



Message from Executive Director Mark Streb

Though everyone is anxiously awaiting the new application for the HCR 2023 NPP grant, don't forget you can get started on the process now. Begin by getting your information ready for your application. See tech tips on page 8-9.



Three Regional Meet & Greets are now in the books as of last week. The Manhattan, Brooklyn & Staten Island, and Queens regional meetings were well attended.

The time was well spent, being a positive experience for our staff and for members who attended.

For us, it was great to put names with faces for those of you we haven't met in person. Listening to each member discuss services and programs, as well as specific issues of interest, is invaluable information that we can use to better serve all members.

As we know, organizations within our coalition have a unique footprint and history. Thus, there are sometimes different needs.

For NPCs, these meetings are conversations for organizations to share information with each others for the benefit of their neighborhoods.

Networking within the coalition provides another level of support... maybe from an NPC neighbor who has the same issues or who has successfully developed a solution or a similar program.

I encourage everyone to attend the Meet & Greets coming up. If you're not

sure, go ahead and register, anyway. If you're strapped for time, take a few minutes to step into the meeting for at least a few minutes to introduce yourself and your NPC.

Register for upcoming Meet & Greets:

Bronx: Tuesday, June 6 @ 11 am

Hudson Valley/Westchester:

Tuesday, June 6 @ 2 pm

Syracuse/Central/Mohawk Valley/ North Country/Southern Tier:

Wednesday, June 7 @ 2pm

Rochester: Tuesday, June 13 @ 11:30 am

Buffalo/Niagara: Tuesday, June 13 @ 2 pm

Long Island: Thursday, June 15 @ 11 am

Capital District: Thursday, June 15 @ 2 pm

This month's feature contributor article comes from Susan Jouard, Senior Regional Public Affair Advisor for Neighborworks Northeast Region. It's full of helpful links for resources, plus photos of projects from NPCs in New York. Give it a look!

Next month's Outreach Newsletter will have two feature articles:

The first contributor article will be from the office of Assemblywoman Linda B. Rosenthal, Chair of the NYS Assembly Committee on Housing.

The other feature will be from Lindsay Duvall, Senior Organizer for Housing Advocacy, National Low Income Housing Coalition (NLIHC). Lindsay helps the Coalition keep abreast of National Policy issues in housing.

Review of 2023 approved housing appropriations

State Housing-Related Spending					
<i>dollars in thousands</i>					
Program	FY22-23 Enacted	FY23-24 Executive	Senate One-House	Assembly One-House	FY23-24 Enacted
Access To Home	\$1,000	\$1,000	\$4,000	\$2,000	\$3,000
Affordable Housing Corporation	\$36,000	\$40,500	\$40,500	\$40,500	\$40,500
First Time Homeowner Assistance	\$0	\$0	\$0	\$100,000	\$25,000
Foundation for Futures	\$0	\$0	\$0	\$500,000	\$0
Governor's Office Of Storm Recovery	\$77,000	\$28,000	\$28,000	\$28,000	\$28,000
Homeowner Protection Program (HOPP)	\$35,000	\$0	\$40,000	\$40,000	\$40,000
Homeowner Stabilization Fund	\$0	\$50,000	\$50,000	\$50,000	\$50,000
Homes For Working Families Program	\$14,000	\$14,000	\$14,000	\$14,000	\$14,000
Housing Access Voucher Program	\$0	\$0	\$250,000	\$250,000	\$0
Housing Opp. Program For The Elderly	\$3,400	\$1,400	\$6,000	\$3,400	\$8,400
Infrastructure Support Fund	\$0	\$250,000	\$500,000	\$250,000	\$0
Lead Abatement Program	\$0	\$20,000	\$20,000	\$20,000	\$20,000
Low Income Housing Trust Fund	\$44,200	\$44,200	\$44,200	\$44,200	\$44,200
Mainstreet Program	\$4,200	\$4,200	\$4,200	\$4,200	\$4,200
Manufactured Home Advantage Program	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Mitchell-Lama Presv. & Homeownership	\$100,000	\$0	\$100,000	\$0	\$50,000
Neighborhood Preservation Program	\$12,930	\$12,830	\$17,780	\$16,330	\$17,633
New Home Targets	\$0	\$0	\$0	\$625,000	\$0
Rental Arrears Assistance*	\$0	\$0	\$639,000*	\$635,000*	\$391,000
Rural Preservation Program	\$5,460	\$5,360	\$7,750	\$7,610	\$7,557
Planning Assistance	\$0	\$20,000	\$20,000	\$20,000	\$0
Public Housing Modernization Program	\$6,400	\$6,400	\$6,400	\$6,400	\$6,400
The Rural Rental Assistance Program	\$21,630	\$21,710	\$21,710	\$21,710	\$21,710
Small Rental Development Initiative	\$7,000	\$0	\$20,000	\$10,000	\$7,000
Statewide Data Collection Program	\$0	\$15,000	\$15,000	\$15,000	\$0

Source: NYS Budget
*Includes \$250 million federal appropriation

Chart courtesy of New York Housing Coalition (NYHC)



National Low Income
Housing Coalition

Advocacy Needed Now for Federal Housing Funding

As Congress works to enact an agreement on the debt ceiling, your advocacy is needed to ensure the highest level of funding possible for affordable housing, homelessness, and community development programs.

Because some key HUD programs require additional funding each year just to keep up with inflation, higher rents, and interest rate hikes, even a level budget acts like a cut to these critical programs, jeopardizing the housing stability of tens of thousands of households.

Our members of Congress need to hear what the impact of these cuts would look like across New York, and commit to opposing cuts to programs that provide direct assistance to the lowest income and most marginalized people in our communities.

Sign your organization onto a [national letter](#) calling for the highest funding possible for affordable housing and community development programs. Use [NLIHC's Legislative Action Center](#) to quickly send a message directly to your members of Congress via email, phone, or Twitter.

Take action today!

FIND EPA GRANT OPPORTUNITIES!



Competition Process Webinar

June 13 @ 1:00 - 2:00 pm ET

This webinar is intended to help grant applicants learn how to find and successfully apply for competitive EPA grants.

EPA will also provide an overview of the competition process from application through evaluation and selection.

Visit the EPA website to register and to subscribe to the EPA Grants Update Listserv for updates. Advance registration is required for this webinar.

REGISTER TODAY



**Fair and Equitable
Housing Office**

The deadline to submit a comment to the Fair Housing Matters NY report has been extended to June 16, 2023.

This assessment of fair housing examines 7 key fair housing issues and culminates in a series of goals and action items. Public participation and comment are critical in making this document a strategic roadmap for the work ahead. NYSHCR is seeking comments on the report and the goals and action items it contains. The comment period will close at 11:59 p.m. on June 16, 2023.

View the report <https://hcr.ny.gov/fairhousingmattersny>

Comments may be submitted by emailing fairhousingmatters@hcr.ny.gov

NeighborWorks America: Empowering Communities for Success

Article contributed by Susan Jouard, sjouard@nw.org, Senior Regional Public Affairs Advisor, [NeighborWorks America](#) Northeast Region.

June 3-10 is NeighborWorks Week and New York State’s 16 NeighborWorks network organizations are joining in a nationwide celebration of “Empowering Communities for Success.”

They will be marking the week with education classes, beautification events, open houses, social media campaigns and more.



New York is second only to California in the number of organizations that are chartered members of [NeighborWorks America](#), a national nonprofit created by Congress in 1978 with the mission to help people live in affordable homes, improve their lives and strengthen their communities.

“While there are nearly 250 chartered NeighborWorks members nationwide, the organizations in New York are some of the most innovative,” said Joanie Straussman Brandon, Regional Vice President for NeighborWorks Northeast region.

They include 13 designated Neighborhood Preservation Companies that are part of eight NeighborWorks network organizations. At least five others have designated Rural Preservation Companies.

The NeighborWorks Alliance of New York State, the trade group for New York’s NeighborWorks network organizations, is a close partner of the Neighborhood Preservation Coalition of New York State (NPCNYS). Working together, the NeighborWorks Alliance and the NPCNYS have increased opportunities for low- and moderate-income communities, garnering new resources, advising policy makers, shaping new programs — in other words, empowering communities for success.

Training and research for all

NeighborWorks America is known for our professional training in all lines of business relating to affordable housing and community development, and most notably in homeownership education and counseling.

Weeklong NeighborWorks Training Institutes bring practitioners together throughout the country for certificate classes, workshops and special convenings. Currently, we host two in-person training institutes and one virtual training institute annually.

Registration has just opened for the [NeighborWorks Training Institute](#) in Chicago, August 21-25. It will feature more than 80 different courses along

NeighborWorks’ Impact in New York State

So how does NeighborWorks benefit New York State? Let’s look at the numbers. In FY 2022, NeighborWorks America provided nearly \$6,500,000 in grants from our core appropriation from Congress to network members working in New York. In turn, these organizations:

- > Provided 24,000 customers with housing and counseling services.
- > Created 1,100 new homeowners, 56% of which are headed by a person of color.
- > Own or manage nearly 11,000 rental homes.
- > Repaired or rehabbed 5,600 homes.
- > Created or maintained 3,000 jobs.
- > Generated \$593,000,000 in investment across New York State.



Family at home in community responsive housing built through a partnership with TRIP, Unity House and neighbors. Vacant and abandoned buildings once stood on this spot in Troy.



One of three new two-family homes built by Hudson River Housing for first-time homeowners in Poughkeepsie's Northside neighborhood. Prospective buyers will receive homebuyer counseling and landlord training from the NeighborWorks HomeOwnership Center of Dutchess County.

with a full day symposium, **[“Climate Resilience: Fostering Wealth, Health and Sustainability in Communities of Color.”](#)**

A limited number of **[scholarships](#)** are available. We hope you will join us!

NeighborWorks also offers affordably priced training webinars and virtual classroom training throughout the year. Email us at **NTI@nw.org** to receive notices about our training opportunities and remember to check the scholarship page often.

[Community development and affordable housing practitioners can also benefit from NeighborWorks’ research papers and toolkits,](#) often informed by learning cohorts of network organizations.

“NeighborWorks explores solutions to some of the most pressing issues facing our communities, and we are committed to sharing them broadly to support positive change and equity.” said Straussman Brandon. Here are a few:

- > **[Cultural, Relevant and Effective: Proven Practices for Successful Outreach to Communities of Color](#)** is designed to help community-based housing organizations identify timely and effective outreach practices to increase access to rental and homeownership information within communities of color. Asian Americans for Equality contributed to this report.
- > **[Advancing the Promise of Shared Equity Housing Models](#)** reports on the potential for shared equity to create lasting affordability, build wealth for people with limited incomes and create vibrant and inclusive communities. Five New York organizations participated in our shared equity initiative: Asian Americans for Equality, Community Development Corporation of Long Island, Hudson River Housing, Ithaca Neighborhood Housing and PathStone.
- > **[From Silos to Collaboration: Building a Health Partner Investment Strategy](#)**, developed with the Center for Community Investment, presents frameworks and tools for leaders who seek to build deep partnerships with health organizations to address systemic inequities in disinvested communities. Fifth Avenue Committee was one of six organizations who participated in a Health Partner Investment Learning Lab, which helped inform this practical and transformational toolkit.



Ithaca NHS hosts a ribbon cutting for Founders Way, the redevelopment of a former Catholic school into affordable rental homes, townhouses and community facilities in the heart of Ithaca.



Members of Home HeadQuarters' construction crew at work on a new single-family construction project encompassing net-zero building and an expected PHIUS certification as part of the Syracuse Resurgent Neighborhoods Initiative.

NeighborWorks America is in the middle of a [three-year strategic plan](#) that emphasizes equitable recovery and resilience. We are actively exploring new ways of working, and new strategies and approaches. Among our priorities are a renewed focus on resident leadership, [comprehensive community development](#), and [Black wealth and asset-building](#).

The photos capture just some of the work of NeighborWorks organizations who are also members of NPCNYS.

Check out [#NWweek](#) and [@NWweek](#) to see stories and photos of impact this week and add your voice in support. NeighborWorks maintains an active social media presence [@NeighborWorks](#) on Twitter, LinkedIn and Facebook.

- [Arbor Housing and Development](#) | Corning
- [Asian Americans for Equality](#) | New York City
- [Chautauqua Home Rehabilitation & Improvement Corp. \(CHRIC\)](#) | Mayville
- * [Fifth Avenue Committee](#) | Brooklyn
- [Greater Opportunities for Broome and Chenango](#) | Norwich
- * [Home HeadQuarters](#) | Syracuse
- [Housing Assistance Program of Essex County \(HAPEC\)](#) | Elizabethtown
- * [Hudson River Housing](#) | Poughkeepsie
- * [Ithaca Neighborhood Housing Services](#) | Ithaca
- [Neighborhood Housing Services of New York City](#) | New York City
- * [NeighborWorks Community Partners](#) | Rochester
- * [PathStone Corp.](#) | Rochester
- [RUPCO](#) | Kingston
- * [Troy Rehabilitation & Improvement Program \(TRIP\)](#) | Troy
- * [UNHS NeighborWorks HomeOwnership Center](#) | Utica
- * member of the Neighborhood Preservation Coalition of NYS

NEIGHBORWORKS NETWORK ORGANIZATIONS IN NEW YORK STATE

TUESDAY'S TECH TIPS

Save Technical Tips to use as a resource!

Click
to save as
two 8 1/2" x 11"
pages

Coming soon...

Weekly interactive webinars hosted by NPC, with topics relevant to completing HCR applications.

ELECTRONIC SIGNATURES: REQUIRED AND SAFE

Acrobat offers multiple ways to apply a signature depending upon whether the form's creator has included a signature box (you'll see a "sign here" red flag).

The important thing to remember is that applying the signature is the last thing you should do, as it can lock you out of making changes.

→ If you need to make changes, delete the signature, save the document then make the changes, reapply the signature and save.

→ If there is no signature box, use the "Fill and Sign" feature found under the "Tools" tab and choose "Sign yourself."

Are there other ways to apply signatures? Yes, of course, many... but that's not what HCR is requesting, so stick to the instructions and you'll be fine.

**Need help
with Technical
Assistance?**

The Neighborhood Preservation Coalition can help you.

NPC technical assistance exists to help you complete your reports and receive your funding!

Contact Eileen McCashion at emccashion@npcnys.org if you have questions or need assistance.

KEEPING TRACK

From past reports, you know the information you're going to be asked to supply on NPP paperwork.

Create spreadsheets or other database-style logs of this information. That way you have it ready to go and can pass it along to the next person who might be responsible for filling out the reports.

A lot of the information required is also requested on other grants. Having information stored in one place can make the application and reporting processes considerably easier.

Statewide Housing Activity Reporting System

AM I REPEATING MYSELF?

A “renewal application” doesn’t mean exactly the same information is expected.

And, an “annual report”, well, no two years are alike (we certainly learned that in the early 2020s).

When reporting what you will do, or have done, and feel like you’re saying the same thing over again, try looking closer at the details.

An ongoing project has multiple phases and many details requiring your ongoing attention. You’ll never serve exactly the same number of people in exactly the same way, if you look close enough.

Prepare now ...

You have a good idea of what’s required on HCR applications. Start pulling together your information now, so you can complete this year’s application as soon as possible.

SHARS ID NUMBERS

Statewide Housing Activity Reporting System (SHARS) Identification number.

HCR issues SHARS ID numbers at the start of each program year.

It is 8 digits long and begins with the year; i.e., this year will be 2023xxxx.

You’ll need it throughout the year to log into CDOL.

If you use a SHARS ID number that doesn’t match the program year of the documents you’re submitting, they won’t be properly received by HCR.

The SHARS ID number must be the one that corresponds directly with program year of the documents.

Keep it handy with all the other numbers you may use for grants and applications (FEIN, charities, NYS Vendor ID, etc.)

8-digit ID number:

2023XXXX

SUBMIT EARLY

Submitting early is highly encouraged by New York State Homes and Community Renewal (HCR).

Applications and reports are reviewed in the order received, if complete; meaning don’t expect it to be considered “received” if you submit only part of what was requested.

Consider the publicized “due date” to be a final submittal date.

Plan administrators are not required to give funding to anyone not meeting the program requirements, which includes submitting by posted deadlines.

LINKS2Partners

Click on oval buttons
to visit Websites >

National partners:

NACEDA WEBSITE

National Alliance of Community Economic Development Association.
NACEDA's mission is to lead the community development field and its partners in shaping and influencing strategies that advance community prosperity.

NLIHC WEBSITE

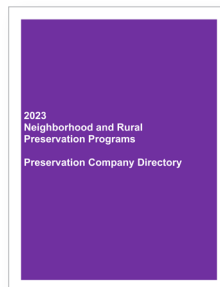
The National Low Income Housing Coalition (NLIHC) is dedicated to achieving racially and socially equitable public policy that ensures people with the lowest incomes have quality homes that are accessible and affordable in communities of their choice.

HCR WEBSITE

NPP PROGRAMS

- Funding Round Materials
- Neighborhood and Rural Preservation Manual
- Forms and Documents
- Annual Reports
- Needs Assessment and Strategic Planning
- Neighborhood and Rural Preservation Company Directory

To download a PDF file directory of NPCs, visit HCR then scroll to the bottom of the page.



Post your NPC Job Announcement in the NPCe-News

If you have a job opportunity and would like it posted in the NPCe-News, create a document with details and contact information and save as a PDF file.

Email jbeckmann@npcnys.org with "Job Announcement for e-News" in the subject line. Include the PDF as an attachment.

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